

# Holidays in Grinnell

Grinnell Area Chamber of Commerce has partnered with local service organizations and community members to help expand activities and put up holiday decorations in Central Park during the holiday season. Kicking off during Jingle Bell Holiday, Holidays in Grinnell features lighted displays, decorations, kids activities and more on the weekends leading up to Christmas. This year's event will look different than previous years as we make adjustments to safely hold this event during COVID19 pandemic.

## **Tree Lighting Partner - \$5,000**

(Two Opportunities Available)

- Logo/name used in pre-designed Holidays in Grinnell print & radio advertising .
- Logo used in Holidays in Grinnell web advertising at [getintogrinnell.com](http://getintogrinnell.com), including direct link to your website.
- Opportunity to record a message in a promotional video for Holidays In Grinnell.
- Logo on signage throughout the park and prime signage located at the tree.
- Mentions in all press releases pertaining to the event.
- Mentions in social media posts promoting the event.
- Opportunity to provide printed materials and/or promotional item(s) to guests at a variety of locations.
- Inclusion in a Sponsor Spotlight blog post to highlight Holidays in Grinnell .
- Four banner ads in the weekly email - \$300 value.
- Listing in Grinnell Area Chamber of Commerce Annual Report.

## **Gazebo Decoration Partner - \$2,500**

(Two Opportunities Available)

- Logo used on all signage throughout the park.
- Logo used on specific signage for the Gazebo.
- Logo used in pre-designed Holidays in Grinnell print advertising.
- Logo used in Holidays in Grinnell web advertising at [getintogrinnell.com](http://getintogrinnell.com).
- Two banner ads in the weekly email - \$150 value.
- Mentions in social media posts promoting the event.
- Listing in Grinnell Area Chamber of Commerce Annual Report.

## **Candy Cane Partner - \$1,000**

(Three Opportunities Available)

- Logo used in pre-designed Holidays in Grinnell print advertising.
- Logo used in Holidays in Grinnell web advertising at [getintogrinnell.com](http://getintogrinnell.com).
- Logo on signage throughout the park.
- Mentions in social media posts promoting the event.
- Opportunity to have an activity and/or booth at the Saturday of your choice.
- One banner ad in the weekly email - \$75 value
- Listing in Grinnell Area Chamber of Commerce Annual Report.

## **Cookie Partner - \$500**

(Four Opportunities Available)

- Logo used in pre-designed Holidays in Grinnell print advertising.
- Logo used in Holidays in Grinnell web advertising at [getintogrinnell.com](http://getintogrinnell.com).
- Logo on signage throughout the park.
- Mentions in social media posts promoting the event.
- Listing in Grinnell Area Chamber of Commerce Annual Report.

## **Jingle Partner - \$250**

(Four Opportunities Available)

- Logo used in pre-designed Holidays in Grinnell print advertising .
- Name on signage throughout the park.
- Mentions in social media posts promoting the event.
- Listing in Grinnell Area Chamber of Commerce Annual Report.