

Jingle Bell Holiday

Jingle Bell Holiday is the unofficial kick-off to the 2020 holiday shopping season. This year's event will look different than previous years as we make adjustments to safely hold this event during COVID19 pandemic. Details regarding activities for JBH will be released soon. We're excited to help support our local Grinnell businesses and hope you'll join us this holiday season.

Santa Partner - \$1,500

(Two Opportunities Available)

- Logo/name used in pre-designed Jingle Bell Holiday advertising to include print (posters, etc.) and radio
- Logo used in Jingle Bell Holiday web advertising at getintogrinnell.com, including direct link to website
- Logo used on signage at Santa letter drop off locations.
- Logo on signage for the event
- Mentions in all press releases pertaining to the event
- Mentions in social media posts promoting the event
- Opportunity to provide printed materials and/or promotional item(s) to guests at a variety of locations
- Inclusion in a Sponsor Spotlight blog post to highlight Jingle Bell Holiday
- Four banner ads in the weekly newsletter - \$300 value
- Listing in Grinnell Area Chamber of Commerce Annual Report

Ornament Partner - \$750

(Two Opportunities Available)

- Logo used on all holiday tree signage in planters around downtown
- Logo on signage throughout the park and prime signage located at the tree
- Logo used in pre-designed Jingle Bell Holiday print advertising
- Logo used in Jingle Bell Holiday web advertising at getintogrinnell.com
- Name on signage for the event
- Two banner ads in the weekly newsletter - \$150 value
- Mentions in social media posts promoting the event
- Listing in Grinnell Area Chamber of Commerce Annual Report

Carriage Ride Partner - \$500

(Three Opportunities Available)

- Logo used in pre-designed Jingle Bell Holiday print advertising
- Logo used in Jingle Bell Holiday web advertising at getintogrinnell.com
- Logo on signage for the event
- Mentions in social media posts promoting the event
- Logo used on sign at the Carriage Ride stop.
- One banner ad in the weekly newsletter - \$75 value
- Listing in Grinnell Area Chamber of Commerce Annual Report

Entertainment Partner - \$300

(Four Opportunities Available)

- Logo used in pre-designed Jingle Bell Holiday print advertising
- Name used in Jingle Bell Holiday web advertising at getintogrinnell.com
- Name on signage for the event
- Mentions in social media posts promoting the event
- Listing in Grinnell Area Chamber of Commerce Annual Report

Hot Chocolate Partner - \$100

(Four Opportunities Available)

- Name used in pre-designed Jingle Bell Holiday print advertising
- Name used in Jingle Bell Holiday web advertising at getintogrinnell.com
- Name on signage at the event
- Listing in Grinnell Area Chamber of Commerce Annual Report