

Back to School Breakfast

Grinnell Area Chamber of Commerce

Back to
School
Breakfast

When: Wednesday, August 19, 2026

Who: 250+ faculty and staff from the Grinnell-Newburg School District and the Central Iowa Christian School.

Sponsorship Overview: Back to School Breakfast* is a unique business exposition that connects local businesses to the community's educational team as they prepare for the 2026-27 school year. This sponsorship opportunity provides businesses an avenue to showcase products and services to a targeted audience (community educators) while demonstrating support for local educational institutions. The event also offers an opportunity for local businesses to network with educators – often, these events are the start of collaborations in the classroom that last all year-round.

**Plans subject to change based on district leadership team changes.*



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	Presenting	Gold	Silver	Bronze	Small Business
Marketing and Communications					
Named as Presenting sponsor in all communications	.				
Number of complimentary sponsored newsletter content	4	3	2	1	
Logo used on all digital marketing and website materials
Name mentioned in media communications
Logo used at the event, including programs, slideshows, videos, etc.	Name Only

Sponsorship benefits continued on the next page.



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	Presenting	Gold	Silver	Bronze	Small Business
Community Presence					
Opportunity to provide inspirational video message to attendees	•	•			
Opportunity to provide materials or inspirational item(s) to educators	•	•	•	•	•
Other					
Number of invited representatives	2	1			
First right of renewal for 2027	•				
Investment	\$3,309	\$1,704	\$568	\$281	\$98
No. Sold/Total No. Available	0/1	0/2	0/2	0/2	0/3