


Grinnell on the Fourth Parade Advertising Opportunities

 Grinnell CHAMBER OF COMMERCE	Presenting	Grand Marshal	Parade	Firecracker	Small Business
Marketing and Communications					
Named as Presenting sponsor in all communications	•				
Number of complimentary newsletter content ads	4	2	1		
Name mentioned in media communications	•	•	•	•	•
Logo used on all digital marketing and website materials	•	•	•	•	Name only
Logo used on event signage and posters	•	•	•	•	Name only
Logo used on signage for Grand Marshal	•	•			
First right of renewal for 2027	•				
Investment	\$3,989	\$1,135	\$568	\$226	\$98
Number Sold/Total Number Available	0/1	1/2	1/4	N/A	N/A

